

MG marks another first; an all-women crew manufactures 50,000th Hector in Vadodara, Gujarat

The MG Hector roll-out comes as a testament to the fact that there is no place for gender barriers in the modern workforce

New Delhi, February 25, 2021: In a development that comes as a testament to gender parity across workplaces, MG Motor India has manufactured its 50,000th MG Hector with an all-women crew in Gujarat's Vadodara. The initiative has created a new benchmark while celebrating 'Diversity' – one of the core pillars of the automaker – as women led the end-to-end production. In this first-of-its-kind development, women-only teams were involved in panel-pressing of sheet metal and welding to painting jobs as well as carrying out post-production test runs.

MG Motor India has its state-of-the-art manufacturing facility in Gujarat's Halol (Panchmahal district). The British legacy automaker features an industry-leading 33% share of women in its workforce, wherein female professionals work shoulder to shoulder with their male counterparts across all business functions.

Speaking on the development, **Rajeev Chaba, President & Managing Director, MG Motor India**, said, "MG has always been a progressive brand with diversity, community, innovation, and experiences as our cornerstones. We believe that it is something that has broadened our perspective as a brand and unlocked efficiencies in every aspect of our business operations. The rollout of our 50,000th MG Hector by an all-women crew comes as an honour to their contributions and hard work. It also demonstrates that glass ceilings no longer exist even in an erstwhile male-dominated industry such as automobile manufacturing. We believe that it will inspire more women to join the automotive industry in India and abroad."

Taking on the mantle further, MG aims to achieve 50% gender diversity in its organization in the future and pave the way for a balanced workforce. Since its inception, as its core focus area, the brand has worked closely with the local panchayats near its Halol manufacturing plant. Doing so has encouraged more young women to work in a safe and secure environment at the MG plant.

Since 2018, MG has hired many female associates in its manufacturing facility via various initiatives. Today, these women are driving core areas of manufacturing at the facility. MG's state-of-the-art Halol manufacturing facility is further equipped with Automated Guided Vehicles (AGV) and Robotic Process Automation (RPA) for various workshops. RPA is used by the automaker in Body Shop for Robotic Brazing, Paint Shop for Robotic Primer and Top Coating, and GA Shop for Robotic Glass Glazing.

If trained well, both men and women handle the machinery with equal competency. This forward-looking approach makes MG more gender-inclusive in an otherwise labour-intensive automotive sector.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 96 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 80,000 vehicles and employs nearly 2,500 work force. **Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric)** mobility, the cutting-edge automaker has augmented the across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, and India's first Autonomous (Level 1) Premium SUV – MG Gloster.

###